

Privacy Policy

This Privacy Policy relates to Metro Skywarn, Inc. Website found at <https://metroskywarn.org>

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally identifiable information' (PII) is being used online. PII, as used in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

What personal information do we collect from the people that visit our website?

When registering on our site, as appropriate, you may be asked to enter your name, email address or other details to help you with your experience.

When do we collect information?

We collect information from you when you subscribe to a newsletter, fill out a form, or enter information on our site. Spotter information is collected in class on paper, and entered into the database by authorized personnel.

How do we use your information?

We may use the information we collect from you when you register, sign up for our newsletter, respond to a survey or marketing communication, or use certain other site features in the following ways:

- To follow up after correspondence (live chat, email or phone inquiries)
- To communicate regarding activities, newsletters, training, activations, and storm reports that you provide

How do we protect visitor information?

- We do not use vulnerability scanning and/or scanning to PCI standards. We do not collect financial information. Donations and payments are processed through third party sites. These sites maintain your information, and have their own terms and privacy policies.
- We only provide articles and information. We never ask for credit card numbers.
- No malware was detected on our website based on a scan on January 31, 2022.

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all sensitive information you supply is encrypted via Secure Socket Layer (SSL) technology. We implement a variety of security measures when a user enters, submits, or accesses their information to maintain the safety of your personal information.

All financial transactions are processed through a gateway provider and are not stored or processed on our servers. These third-party sites maintain your financial information.

Do we use 'cookies'?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. For instance, we use cookies to manage user sessions when you log in. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

We use cookies to:

Understand and save user's preferences for future visits.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Each browser is a little different, so look at your browser's Help menu to learn the correct way to modify your cookies.

If users disable cookies in their browser:

If you disable cookies, some features will be disabled. It will turn off some of the features that make your site experience more efficient and some of our services will not function properly.

Third-party disclosure

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information.

Third-party links

We occasionally may offer third-party products or services on our website. This includes event registration forms or links and data feeds from providers.

Google Analytics

We, along with third-party vendors such as Google, use first-party cookies (such as the Google Analytics cookies) to track aggregate article and information statistics.

We have implemented the following Google Analytics features: • Demographics and Interests Reporting

Users may opt out of Google Analytics by following Google's instructions:

https://support.google.com/analytics/answer/181881?hl=en&ref_topic=2919631

COPPA (Children Online Privacy Protection Act)

When it comes to the collection of personal information from children under 13, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, the nation's consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

- We do not specifically market to children under 13.
- Spotters must indicate they are older than 13 before spotter data will be entered into our database.

Fair Information Practices

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:

We will notify the users via email within 2 business days after we are aware of the breach

We will notify the users via in-site notification within 2 business days after we are aware of the breach

We also agree to the Individual Redress Principle, which requires that individuals have a right to pursue legally enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or government agencies to investigate and/or prosecute non-compliance by data processors.

CAN-SPAM Act

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

We collect your email address in order to:

- Send information, respond to inquiries, and/or other requests or questions.
- Communicate regarding training and reports.

To be in accordance with CAN-SPAM we agree to the following:

- NOT use false or misleading subjects or email addresses.
- Identify the message as an advertisement in some reasonable way.
- Include the physical address of our business or site headquarters. (We use a P.O. Box.)
- Monitor third-party email marketing services for compliance.
- Honor opt-out/unsubscribe requests quickly.
- Allow users to unsubscribe by using the link at the bottom of each email.

If at any time you would like to unsubscribe from receiving future emails, you can email us at help@metroskywarn.org and we will promptly remove you from ALL correspondence.

Contact Us

If there are any questions regarding this privacy policy, you may contact us using the information below.

Metro Skywarn, Inc.
PO Box 131895
St. Paul, MN 55113 USA

help@metroskywarn.org or <https://metroskywarn.org>

Last updated 2022-01-31

To be Reviewed by the Board of Directors on 2022-03-26